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COLEMAN, ALTA.

The Coleman Journal

Most Effective Advertising Medium reaching the People of Town and District. The Journal goes into the Homes.

VOLUME 35—No. 30

The Journal — Coleman, Alberta Wed., Jan. 21, 1970

single copy 10c

Leslie Owen

DRY GOODS

Ladies' and Men's
Wear

Across from Central School

Willow Valley Trophy Day

Ralph Cervo, Lundbreck sportsman, took top honors at the annual Willow Valley Trophy Club judging day held in Lundbreck January 10th attended by more than 350 persons.

Bob Woodward, game officer of Pincher Creek, gave an interesting talk on sportsmanship and the preservation of game.

Lloyd Stromstead, Peace River, president of the Alberta Wilderness Association, spoke on the work the newly-formed group are doing. He showed slides to complement his talk.

Trophies and awards were then presented by Willow Valley Trophy Club president Hilton Pharis, assisted by secretary Steve Kubasek.

Jim Simpson of Twin Butte took first in the Elk competition with a score of 347 1/8. Runners up were Ralph Shafer of Warner 341 3/8 and Ron Davis of Cowley, 322 5/8.

Bob Giza of Blairmore took first in the Mule Deer (typical) event with a score of 173 and second and third were taken by Dennis Cox of Fort Macleod 168 7/8 and Heinz Plank of Lethbridge with 148 1/8. Whitetail Deer (typical) winners were Ken Seifick of Bellevue with 150 5/8; Walter Dersch, Fort Macleod, 146 1/8 and Hans Rassch, Magrath, 140 3/8.

Ralph Cervo topped the Big Horn sheep event with a score of 160 1/8 followed by Terry Weber of Lundbreck with a score of 154 2/8 and A. Pierson of Lethbridge with a score of 153 6/8.

Cervo scored again in the Rocky Mountain Goat event with a score of 42 2/8 to win out over Fred Geschwendt of Champion with a score of 44 2/8 and Jim Bowes of Lundbreck with a score of 39 4/8.

Lloyd Dunk of Warner notched up a win in the Moose section with a score of 151 to win out over Gordon Bisgrove of Calgary and Dennis Cox of Fort Macleod who scored 149 6/8 and 137 1/8 respectively.

In the challenge trophy section Ralph Cervo took first place for the Charter Member Trophy for his goat with a score of 46 2/8. The Ed and Babe Trophy was won by Bob Giza of Blairmore whose mule deer (typical) score was 173 and the Harry Freeman Trophy for cougar was taken by Jim Simpson of Pincher Creek whose score was

14 14/16.

Trophy Day Challenge shields were won by Walter Max of Calgary for Elk score 361 1/8; Bighorn Sheep, Don Caldwell, High River, 180 1/8; Rocky Mountain Goat, Ralph Cervo, 46 2/8; typical Mule Deer, Gordon Bisgrove, Calgary, 191 2/8; Mule Deer (non-typical), Robert Harker, Magrath, 204 6/8; typical White Deer, Walter Max, Calgary, 169 3/8; non-typical White-tail Deer entered by Jake Martin of Pincher Creek and owned by Wilbur Smith, Calgary, 165 1/8; Moose, Ralph Cervo, Burmis, 186; Antelope, Terry Weber, Lundbreck, 73 3/8.

One change was recorded in the Grand Champion section when Walter Max, Calgary, entered a typical whitetail deer head measuring 169 3/8 to replace former champion Logan McCarthy's entry of 162 7/8. Other Grand Champion shield holders are Elk, Allan Foster, Waterton Park; Bighorn Sheep, Clarence Baird, Twin Butte; Goat, Jim Kerr, Sentinel; Moose, Donald Jones, Coleman; Antelope, Oliver Ost, Seven Persons; Mule Deer, George Cairns, Twin Butte; non-typical Mule Deer, Eric Westergreen, Hardieville; non-typical Whitetail Deer, Joe Tappay, Bellevue.

Fish competition winners were: Rainbow Trout, C. Dirks, Strathmore, 7 lbs, 11 3/8 ozs; Adrian Cervo, Bellevue, 5 lbs. 1 oz.; Connie Allen, Pincher Creek, 4 lbs. 15 ozs. Lake Rainbow Trout, Jerry Avolledo, Bellevue, 7 lbs. 10 ozs.; Harry Scarb, Coleman, 6 lbs. 12 ozs.; Bob Lyons, Pincher Creek, 6 lbs. 5 ozs. Mackinaw Lake Trout, George Biron, Pincher Creek, 12 lbs. 14 ozs.; Dolly Haley, Pincher Creek, 6 lbs. 12 ozs. and Jamie Price of Lundbreck, 4 lbs. 14 ozs.

Albert Truant of Bellevue took first and second in the Rocky Mountain Whitefish class with his 3 lbs. 1 oz. and 2 lbs. 8 ozs. fish to win out over Frank Houde whose entry was 2 lbs. 5 ozs.

Dolly Varden winners were: Harry Jepson, Bellevue, 8 lbs. 10z.; James Price, Lundbreck, 8 lbs. and Elias Hurtak, Bellevue, 5 lbs. 8 1/2 ozs.

Pike competition winners were: E. R. Halmrast, Warner 11 lbs., 8 ozs. and 10 lbs. 12 ozs, Gerald Molmar, Coaldale, 10 lbs. 8 ozs.

Interested persons wishing conservation training, should apply to the local fish and game associations or contact the Alberta Fish & Game Association. 212 - 8631 - 109 St., Edmonton, Alta., for further information.

ANNE MURRAY



The smiling face framed behind those magnificent bare feet belongs to charming songstress Anne Murray, seen every week on CBC television's Singalong Jubilee Fridays at 9 p.m. Anne is a native of Nova Scotia whose remarkable voice has brought her to the attention of Canadians everywhere. She loves to sing, she says, and also has a penchant for not wearing shoes!

Bellevue Couple Mark Diamond Anniversary



—Vern Decoux Photo

Mr. and Mrs. Virginia "Vic" Marcolin of Bellevue marked their 60th wedding anniversary on Dec. 26, 1969.

For the special occasion a family supper was held in the Bellevue Catholic Hall after which open house was held attended by many of the couple's friends.

They were presented with a purse of money by their son Albert on behalf of the family and friends. Many other gifts were received for which the couple ably expressed their appreciation. Letters and telegrams were received from Her Majesty the Queen, Prime Minister Pierre Elliott Trudeau, the bishop of Calgary and many friends from far away points.

Mr. Marcolin came to Canada in April 1903 from a small vil-

lage in Italy. He worked for the CPR in northern Ontario until November 1903 when he came further west settling in Lethbridge, Alta. where he worked as a miner for two years and then moving to Frank to work in the mines. He married his wife Maria in Frank on Dec. 26, 1909 and the following year the couple moved to Bellevue to reside and have been here ever since.

The couple have two sons, Hugo of Toronto and Albert of Spokane, two daughters Mrs. Eda Battel of Vancouver and Mrs. R. (Cathy) Shaw of Kelowna, B.C. (over 40 children and six great grandchildren). A third son William is deceased.

Mr. Marcolin, 84, and his wife 79 are both enjoying fairly good health.

Minor Hockey Week, Jan. 25-31

Minor Hockey Week begins in Coleman in the Coleman Arena on Sunday, Jan. 25th.

The hockey games will commence at 9:00 in the morning and continue throughout the day. The different divisions of teams participating are; Tiny Mites, Mighty Mites, Pee Wees, Bantams, and Midgets.

On this day take your child to the games, don't send him. Come out, you the parent and give your son the support and cheers of encouragement which he needs and deserves. There will be door prizes for the parents and free hot dogs and pop for the competing hockey players. Prizes will also be awarded for the most valuable player in each event. The admission for this exciting day of hockey is \$1.00. Come on out and support your children.

New Year's Baby Arrives Jan. 8th

Mr. and Mrs. Phil Collett of Blairmore are the proud parents of the new baby born at the Crownest Pass Municipal Hospital on Jan. 8.

The baby weighed in at 7 pounds 12 ounces and was named Lance Paul. He has two other brothers.

Mr. Collett and family arrived in the Pass recently from the west coast. Mr. Collett is employed by the Social Development Department as a social worker.

A large number of Crownest Pass merchants have donated gifts for the new year's baby and these have been presented to the family. Mr. and Mrs. Collett have expressed thanks for the large assortment.

About 40 per cent of timber used in eastern Canada is water-driven to the mills.

Former Coleman Hotel Building Sold

Coleman council at its meeting last week negotiated a deal with Alex Alexander and completed sale of the old Coleman Hotel and the Rialto Pool Hall on Coleman's main street. Both premises were sold for a price of \$3,000. Plans for the buildings have not yet been disclosed.

Recreation director Arnold Habeter and board member Grant Hall of the recreation board were

present and discussed plans for a proposed swimming pool for the Crownest Pass to be built on the Armouries site in West Blairmore. Feb. 17 was the date set for the annual town meeting to be held in the auditorium of the Central school at 7 p.m.

The Alberta Heart Fund Association were authorized to conduct a canvass in Coleman during February.

Defensive Driving Clinic A Success!

The Defensive Driving Clinic, sponsored by the Crownest Pass Youth Advisory Council on recreation and presented by the Alberta Motor Association, proved a huge success last Friday evening. More than 110 persons of all ages congregated in the Elks Hall in Blairmore to learn about the "big picture" in driving techniques.

Peter Kinnear of Coleman, representing the Youth Advisory Council introduced Mrs. Thelma Smith, mayor of Blairmore, who welcomed the AMA and the audience; Mr. John Rhodes, branch manager of the Lethbridge AMA responded with congratulations to the Crownest Pass for demonstrating support of defensive driving by a tremendous attendance.

Guest speakers, Mr. George Crothers, provincial office in Edmonton, and Mr. Ralph Spicer, safety supervisor (Lethbridge), spoke of several significant factors which assist the innocent person from becoming involved in accidents. Mr. Crothers predicted that approximately 50 per cent of the innocent drivers involved in accidents could have avoided being involved at all if they followed the "big picture" method of driving. He stated that through proper use of one's vision and constant awareness of the surrounding environment, a person could become a defensive driver—staying clear of mistakes made by other people. He offered the audience the formula of OOD to protect themselves when driving defensively. "O" — for observation; "D" — for deliberation. He claimed that when a person is "not" concentrating on his driving and "not" observing everything about him, he has difficulty in deliberating the safest action to take when faced with a situation which leads to an accident.

A question and answer period, involving the AMA representatives and Const. Snyder of the local RCMP, involved the audience in a discussion regarding the breathalyzer and driving regulations. The films, "The Big Picture" and "Drinkin' and Drivin'" offered valuable information and statistics and "Signal 30" included numerous detailed views of actual accidents and victims. Coffee and doughnuts were served by the Youth Advisory Council, and Mayor Smith drew for the door prizes.

On behalf of the Youth Advisory Council on recreation, a special thanks to the Crownest Pass recreation board, the AMA, the RCMP, Coleman Lions Club, the Elks and to all interested persons who helped make this clinic a success.

Arctic Weather Hit The Pass

The balmy weather that was enjoyed in the Crownest Pass for the past few months came to a sudden halt last week when icy cold north and east winds dropped the temperatures to a cool 35 below.

The cold weather was accompanied by an eight inch fall of snow. Snow clearing equipment was kept busy for a few days clearing streets and alleys.

Recreation "70"

What has been happening to the Swimming Pool Project? is a question often being asked throughout the Pass these days. Well here it is. The Recreation Board will be in contact with councils this month, and they will be presenting the following information in detail for each council to consider.

Type — An open air — 25-meter regulation size tank.

Location — The former armories site in Blairmore.

Cost — \$141,000 for Capital Development, \$13,000 for Engineering fees, and resident supervision during construction — NOTE — Actual cost to the Pass would be this figure less grants and contributions.

Plan of Action — Based on the fact that a complete report must be made to Councils, before any further details can be published, the Recreation Board feels that it is in order to withhold their future plans at this time, until such has been made.

This, then, is the Board's decision on a Swimming Pool for the Crownest Pass. After investigating all types of pool construction the Board is convinced that they now have the pool that will best meet the needs of the area.

As soon as all Councils have been informed of the Board's decision, this same information will be available to the general public.

White pine has needles in groups of five.

Each conifer cone contains hundreds of seeds.



Bob Corbale (left) AGT public relations department, introduces a teacher and his class to CARDIAC. "Man," Bob explains, "is slow, inaccurate, emotional and brilliant. The computer is fast, accurate, placid, and stupid. The two therefore get along very well together."

COLEMAN ELKS CASH and PRIZE

BINGO

IN THE
Elks' Hall, Coleman

ON
Friday, Jan. 23rd

AT 8 p. m. SHARP

Admission - 12 Games - \$1.00

BONUS CARDS 25c

PRIZES

\$160.00 Jackpot in 58 Numbers
or less. If not won to up \$10 and 1 No. each Bingo Night

\$10.00 Extra Card Bingo

Winner to receive \$2.00 extra for each extra card he holds

\$50.00 Crazy Bingo to Go

9 Other GOOD PRIZES

with option of Cash or Prize

A FREE CARD to be given away after the
3rd, 6th and 9th games

EXTRA GAMES will be played if attendance over 125

Cash Prizes



COLEMAN LIONS

It's
Fun!

Bingo

IN THE
Coleman Elks' Hall

ON
Wed., Jan. 28th

At 8.00 p.m. sharp

Admission - 12 Games - \$1.00

Bonus Cards 25c

One \$50.00 Game

and

One \$50.00 Blackout

5 Prizes of \$12 and 5 Prizes of \$10

\$45.00 Bingo in 7 Numbers or Less

and

Also EXTRA GAMES according to attendance.

COLEMAN LEGION

BINGO

IN THE
Coleman Elks Hall
Friday, Jan. 30th

At 8 p. m. sharp

Admission: 12 Games \$1.00

Extra Cards 25c

PRIZES

\$120.00 Jackpot in 56 Nos.

\$50.00 Jackpot in 58 Nos.

Extra Card Bingo

9 Other \$10.00 Games

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November Traffic Accidents Increase

Alberta traffic accidents are increasing four times faster now than in 1966. At the same time, the number of registered vehicles in this province only grew half as fast during 1969 as it did four years ago.

This startling contrast was noticed by the Alberta Safety Council while November traffic accident statistics were being studied. A summary of these statistics was released by the council recently.

By Nov. 30, traffic accidents in Alberta totaled more than 50,000. This was more than 19 per cent ahead of the total for the same 11 month period in 1968. In the comparable period of 1966, accidents were up by five per cent compared with 1965.

The number of accidents increased by nine per cent during 1967, and by 14 per cent during 1968. In 1968, total accidents outnumbered new vehicle registrations for the first time.

During these same four years, Alberta vehicle registrations increased from about 616,000 to over 800,000. Using the registration totals given for Nov. 30 of each of the years, (latest for which comparable figures are available) the Safety Council found percentage increases in registrations fell from 10.5 per cent in 1966 to 6.9 per cent in 1967, and to 5 per cent for both 1968 and 1969.

The Safety Council has not yet drawn any conclusions from these figures. Further investigation will have to be done. A more complete review of these figures, including a comparison of the growth in operator licenses with accident growth, will be included in the Alberta Safety Council's year-end wrap-up of traffic statistics to be released in late January.

During November 1969, there were 5,188 accidents recorded compared with 4,340 for the same month last year. According to reports received by the Safety Council, there were 42 deaths, and 915 injuries during the month. In November 1968, 48 people died in traffic accidents. Exactly the same number of people were injured, 915.

By the end of November, the death toll in Alberta reached 401, up 5 per cent from a year ago. Of all major centres, only Red Deer remained without a fatality by November 30.

Christmas Seal Drive Reaches 89 Per Cent Of Objective

Mr. D. L. McKillop, Calgary, president of the Alberta Tuberculosis and Respiratory Disease Association, reports latest returns in the current Christmas Seal campaign at \$263,440. "This is 89 per cent of our provincial objective of \$294,500," said Mr. McKillop. "However, in receiving this 89 per cent of the objective, we have only heard from 96,000 contributors. Reminders have been sent to all friends who did not reply to the first appeal, and we hope to hear from them before Jan. 31 which is the official closing date of the campaign."

In addition to tuberculosis, our campaign funds help in the detection of other respiratory diseases—emphysema, chronic bronchitis, lung cancer, pleurisy, asthma, etc., and in continuing the fight against these diseases, the association cannot forget its primary work in the eradication of TB.

Contributors are asked to send their donations to the Christmas Seal campaign committee in their area.

Elks Bingo Winners

Winners of prizes at the Elks bingo night were:

Split of \$10 by Mrs. Phillips and Mrs. Roughhead; \$10 each Mrs. Hruby, Jack Nelson, Mrs. Cozzie, Mrs. Pismo, M. Newman, Mrs. J. McQue, Mrs. Stelmahovich, Mrs. Newton, Mrs. Snowdon; crazy bingo winners \$5 Mrs. Pierzchala, \$7 Mrs. Hummel, \$10 Sofie Lepock, \$12 Marge Kubica, \$15 Mr. Hawkins; \$15 John Kinnear; \$19 F. Raski; \$5 each Mrs. Nels and M. Alkinson.

The next bingo night will be held on Jan. 23 when besides the regular cash prizes a jackpot prize of \$160 will be offered for the first blackout in 58 numbers.

WEDDING

St. Mary's Anglican Church was the scene of a lovely wedding uniting in marriage James Muir of Vancouver and Lottie Bolton of Coleman. Alta. Rev. D. Godwin officiating at the evening service.

Given in marriage by her son, Foss Boulton, the bride was radiant in a blue, French crepe dress trimmed with beads and wore a corsage of sweetheart roses. Her hat was of Turban style to match.

Their only attendants were Mr. and Mrs. James Muir, son of the groom and his wife.

A reception followed at the home of the attendants. A beautiful tired wedding cake centred the bride's table, flanked by white candles in silver sconces.

Mr. George Johnston of Burnaby proposed the toast to the bride which was ably responded to by the groom.

Out-of-town guests included Mrs. C. Haynes and Miss Carlotta Bolton, nieces of the bride, St. Catherine, Ont.; Mr. Foss Boulton, Seattle, Wash.; Mr. and Mrs. Tom Muir, Jr., Victoria; Mr. and Mrs. Joe Muir, Nanaimo; Mr. and Mrs. Tom Muir, Sr.; Mr. and Mrs. Tom Corbett; Mr. and Mrs. George Johnston.

The happy couple now reside at 784 East 61 Ave., Vancouver, B.C.

Meeting Called To Discuss Tourism

"The 70s—Challenge for Tourism", will be the keynote theme of the conference to be held at the Macdonald Hotel in Edmonton on Jan. 23 and 24, 1970. Called by Hon. Ray Ratzlaff, Alberta's minister of tourism, its purpose is to bring together people from government and industry, and the public at large, to coordinate and project the development and promotion of Alberta's tourist industry over the next 10 years.

It will be an exchange of ideas, a review of the past and a look at the future—a discussion of common problems and new techniques.

Leading figures in such fields as transportation, food services, accommodation and air marketing will address the assembly, as well as provincial and federal government personnel. Mr. Lawrence Ercoy, general manager of the Canadian Tourist Association, will act as moderator. Among the speakers will be Mayor Ivor Dent of Edmonton, Mr. Hugh B. Main, assistant vice-president of sales and traffic affairs for Canadian Pacific Airlines, and Mr. F. B. Clark, director of travel industry affairs, Government of Canada.

The tourist industry is one of the biggest businesses in Canada and it must be prepared to meet the new challenge of change offered by the new decade.

The Thinking??? Machine

Alberta Government Telephones is introducing CARDIAC (A Card-board Illustrative Aid to Computation) to provide Alberta junior and senior high school students with a basic understanding of digital computers.

Upon request, AGT provides interested teachers with a textbook and a CARDIAC vi-graph device. A 16 mm, color, sound film, "The Thinking? Machine," and a set of five super 8 mm film loops are available on a loan basis to explain the binary number system, computer flow charts, information processing, input-output, and memory devices.

Each student receives a CARDIAC computer device. Its movable parts and repertoire of 10 operation codes enable it to solve surprisingly difficult problems. It comes with a 32-page illustrative manual that explains CARDIAC in terms of real computers and leads the user through 10 programs, from simple addition to a complex game-playing program.

The CARDIAC course is strongly endorsed by the major computer companies. It has already been adopted by 55 Alberta schools, and the CARDIAC kits and manuals have been supplied to 2,200 students.

Any teacher wishing to obtain the above material for himself and his classes may do so by contacting:

Mr. Bob Corbrie, Public Relations Department, Alberta Government Telephones, Box 2411, Edmonton, Alta., or telephone (collect) 229-1474.

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Wedding Invitations

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Wedding Cake Boxes For Sale

The Coleman Journal

Another highly interesting idea from the Commerce:

73% 4

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term deposits**

The Commerce pays 73% on Term Deposits when the amount is \$1,000 or more and it is for a fixed period of time greater than two years. Your Commerce Manager has different interest rates available for other terms. Come in and see him.

CANADIAN IMPERIAL  BANK OF COMMERCE

The Homemaker

Miss Judy Feenstra, District Home Economist, Box 40, Claresholm, Alta., phone 235-3375. Or phone Cardston 653-3462, Pincher Creek 627-3130, Nanton 486-2344.

January is the time for a bit of a change in your home—whether it be just a paint job and rearrangement of the old furniture or a complete redecoration. The change helps relieve the dullness of winter and it helps occupy the men-folk who haven't much to do nowadays, anyway.

January is a good time to change a few things because January is bargain time. Everything goes on sale in January.

Sale shopping requires special techniques and some extra knowledge because it's so much harder to restrain ourselves in a store full of bargains.

January sales are classed as stimulation sales because they are held to encourage buying during the post-Christmas "broke" period. And often stores offer, during this sale, some genuinely good buys.

To take advantage of sales here are a few tips:

Know whether sale items are returnable. Shop the first and last days of a big sale. The first day offers the best selection and the last day may offer further price cuts.

Know what you want and need.

Find out the original price of the item.

Examine merchandise carefully for size, style, color and condition because you may not be able to return the item.

Be sure to inspect seconds and irregulars very carefully.

Check guarantees. Guarantees should not be affected by price cuts.

And don't be afraid to shop.

Look in 23 stores until you can decide what you want. And if your husband laughs or nags, leave him home!

Happy bargain hunting girls!

Lions Bingo Winners

Freda Tuje and Marge Schultz were the lucky winners of \$50 each at the Lions bingo night. Other winners were \$12 each Linda Polack, Mrs. J. Karasz, Mrs. Zolke, Betty Donald; \$10 each Marge Kubica, Mrs. Avoledo, Sofie Lepack; \$6 each Joe Brown, Freda Tuje; \$5 each Sofie Lepack, Mrs. J. Newton, Mrs. Galomar; \$4 each Marge Kubica, Anne Hartak, Mrs. R. Parry.

The next bingo night will be held Jan. 28 and one \$50 game and one \$50 blackout will be offered as well as a \$45 seven-number bingo, five \$12 games and five \$10 games and other games according to attendance.

Grand Union Hotel

and Red's Coffee Bar

Earl and Vi Schmidt
Proprietors
ROOMS WITH BATH
REASONABLE RATES

Harder's SEPTIC TANK PUMPING

George Harder, Prop.
Phone 564-4625
Bellevue, Alberta

Classified Ads

FOR SALE

Three very good Corner Lots. Could be used for Trailers or Home Construction. Two blocks north of Highway 3 in Frank. With two older Three Roomed Houses, both partly furnished, one liveable now, other needs repairs. Water, Gas, Electricity, Phone in, also Old Barn with 3 Horse Stalls, large lawn and garden space. Offers are invited. Contact Jerry Zemek or Telephone 562-243.

Help Wanted

EARN MONEY IN SPARE TIME Men or Women to restock and collect money from New Type high-quality coin-operated dispensers in your area. No selling. To qualify must have car, references, \$750 to \$3,000 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. We invest with you. For personal interview write: B. V. Distributors Limited 2400 Tecumseh Rd. E., Windsor, Ontario. Include phone number.

TEXAS OIL COMPANY has opening in THE PASS area. No experience necessary. Age not important. Good character a must. We train. Air mail S. T. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Tex.

FOR RENT

TWO BEDROOMED FURNISHED HOUSE including all facilities, also a 2-bedroom Suite with shower. Apply to Shady Rest Apartments, Frank, Alta.

Coming Events

Victoria Rebekah Lodge will hold their annual Mother's Day Tea in the I.O.O.F. Hall, Coleman, on Saturday, May 9.

Pass Hotel

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(Sonny) Richards, Mgr.
Modern Coffee Shop
Rooms with Bath
Reasonable Rates

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At AGT your dimes buy more than conversation

THINK ABOUT IT.



Last year to keep Alberta's 650,000 telephones ringing, we spent about \$13 a month per telephone or, 2½ times your monthly phone rental fee. That all adds up to well over 100 million dollars.

THINK ABOUT SPENDING MONEY.



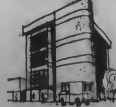
Every time someone spends even a dime, someone else benefits. So, when we spend money in Alberta, or when our employees spend money in Alberta, other Albertans are on the receiving end.

THINK ABOUT 39 MILLION DOLLARS.



Last year we paid more than that to 6,360 pretty important people. Our employees. They in turn spent a lion's share of that money right here in Alberta.

THINK ABOUT WHAT MONEY BUYS.



Last year our 890 vehicles used over a million gallons of gas. We ordered everything from pens, pencils and paper to giant-sized buildings right here in Alberta. We even paid over two million dollars in property taxes.

We want Alberta to grow. So we spend our money in Alberta because we live here, too.

AT AGT YOUR DIMES DO BUY MORE THAN CONVERSATION



ALBERTA GOVERNMENT TELEPHONES

Personalities IN THE NEWS

Mr. and Mrs. F. MacLeod and three daughters visited the latter's parents in the Peace River district.

Mrs. Arthur Graham of Blairmore is visiting at the home of her son and wife in California, U.S.A.

Roxy Theatre

Show Times—Monday to Friday, 1 show, 8.00 p.m.
Saturday at 2 p.m., 7 p.m. and 9 p.m.

COMING ATTRACTIONS

Wednesday, Thursday and Friday, Jan. 21, 22, and 23

"True Grit"

John Wayne - Kim Derby - Western

ADMISSION \$1.25 \$1.00 50c
FAMILY

Saturday and Monday, January 24 and 26

"Hello Down There"

Tony Randall - Jane Leigh - Comedy
FAMILY

Matinee, Sat., Jan. 24 at 2 p.m.

Tuesday and Wednesday January 27 and 28

"Skidoo"

Jackie Gleason - Carol Channing - Comedy
Restricted Adult

Thursday and Friday January 29 and 30

"Dr. Doo Little"

Rex Harrison - Admission \$1.25 \$1.00 50c

Saturday January 31 Matinee at 2 p.m.

"Dr. Doo Little"

Rex Harrison Admission \$1.25 \$1.00 50c

Sat., Mon., and Tues. Jan. 31, Feb. 2, and 3

"Romeo and Juliet"

Leonard Whiting - Oliva Hussey - Love Story
Today's Version - Admission \$1.25 \$1.00 50c
ADULT

MINOR HOCKEY WEEK

Jan. 25th to Jan. 31st

OUR DAY in the Coleman Arena Sunday, Jan. 25th

HOCKEY GAMES starting at 9:00 o'clock in the morning and continuing all day.

TINY MITES - MIGHTY MITES - PEE WEES
BANTAMS - MIDGETS

-- On This Day --

Take Your Child

Don't just send him. Come out

You The Parent

and see your son in action. Give him the support and cheers of encouragement he needs.

There will be

Door Prizes for Parents

Free Hot Dogs and Pop

for the Hockey Players competing on this day.

Also PRIZES for the most valuable player in each event

\$1.00 Entitles you the Parent to see all these
Minor Hockey Games only.

SEE YOU THERE!

A renewal subscription was received from Mrs. M. Phillips now residing in Vancouver, B.C. She still enjoys reading about the old home town news.

The Misses Judi Sumanik, Mary Anne Atkinson, Denise Aiello, Julia Lant, Barbara Lant, Margaret Malaysa, Broenda Salus and Carol Kubica have returned to resume their studies at the Universities after holidaying at their homes in Coleman.

Mr. and Mrs. Roy Colwell of Lethbridge visited their parents, Mr. and Mrs. J. Colwell, and the latter's parents, Mr. and Mrs. L. Williams, at Blairmore.

Mrs. C. Pettifore from Calgary visited her daughter and son-in-law, Mr. and Mrs. J. Park.

Mr. and Mrs. Wayne Krywolt and young son from Edmonton visited the former's parents, Mr. and Mrs. E. Krywolt.

Mr. and Mrs. Steve Penny visited at Cranbrook, B.C. with their daughter and family, Mr. and Mrs. Walter Tymchyna.

Mr. Henry Thibergein spent Xmas with his sister and brother-in-law, Mr. and Mrs. Snyder, at Vancouver, B.C.

Miss Virginia Lindholm, who attends a school for the blind in Vancouver, B.C. spent Xmas with her parents, Mr. and Mrs. E. Lindholm and family.

Mr. and Mrs. A. Szymank of Calgary visited their parents and friends.

Mr. George Jenkins visited relatives in Edmonton recently.

If we have missed out any students names who visited their homes during the holidays we are indeed sorry, remember all news items are published free of charge if given to us. Church notes are also published free and we are pleased to publish same if given to us by the proper authorities.

Mr. and Mrs. Paul Belter visited their son Eddy and wife in Calgary.

Mr. Robt. Ingham of Lethbridge visited at the home of his mother, Mr. and Mrs. J. E. Russell.

Mr. and Mrs. H. Ash, Mr. and Mrs. T. Walker and Mr. Jimmie Ash, all of Calgary, visited their mother, Mrs. E. Ash, over the holidays.

Mr. and Mrs. C. Coover had as their guests their two daughters and families, Mr. and Mrs. W. Thomas and two children, and Mr. and Mrs. B. Harsesi and son Jonh, from Calgary. Also guests of the Coovers were Mrs. Coover's sister and husband, Mr. and Mrs. Renne-bohme and family, from Edmonton.

Births

CONRAD - Born to Mr. and Mrs. L. Conrad of Coleman, on January 19th, a daughter.

COLLETT - Born to Mr. and Mrs. P. Collett of Blairmore on January 8th, a son.

DECOUX - Born to Mr. and Mrs. Vern Decoux of Blairmore on January 14th, a daughter.

MAKIN - Born to Mr. and Mrs. G. Makin of Hillecrest on January 12th, a daughter.

Snow Vehicle Rules Released By Highways Minister

Hon. Gordon E. Taylor, Alberta minister of highways and transport, expressed concern with the manner in which many persons and families were operating Ski-Doo's and snowmobiles. Concern has been amplified through the deaths of a number of persons in other provinces, and the minister's department is now preparing some regulations on rules of the road.

Did You Know?

There are 4,700 Credit Unions in Canada.
One fourth of all the people in Canada are Members of Credit Unions.

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Some of the dangerous practices that have been noted include:

(a) A snowmobile in the daylight upon reaching a barbed wire fence where the operator raises the wire and takes the machine through. Other machines following the same trails at night could have a serious accident by running into the barbed wire fence.

(b) Ridges on frozen water are dangerous and could be fatal if the machine hits the ridge in the wrong way;

(c) The practice of two machines approaching each other rapidly and then swinging out is a dangerous practice;

(d) The operation of snowmobiles in parking lots, particularly when toboggans containing small children are begin hauled is dangerous.

The minister of highways and transport is requesting the co-operation of persons and snowmobile clubs in the preparation of the rules.

"I have received one request from an elected body asking that the age limits contained in the Highway Traffic Act be made ap-

plicable to snow vehicles; I hesitate to recommend this as Ski-Doo's are really family vehicles. Parents should use caution and strictly observe the operation of vehicles by boys and girls under the age of 14 in order that public demand will not spoil the fun of the many families who are operating in a responsible way," Gordon Taylor said.

The minister invites representation from persons who are equally concerned with safety regarding rules of the road.

Letter To Editor

Council Bluffs, Iowa
3603-3rd Avenue
51501, U.S.A.

Dear Mr. Halstead,

Enclosed find cheque for \$5.00 to renew my subscription to the Journal.

I received a gift from Mrs. Pete Smith but no address. I would like to send her a card. If you could communicate with her through the Journal I would be much obliged.

Yours sincerely,
Mrs. J. Moore

Victoria Rebekah Lodge
will hold a

WHIST DRIVE

in the I. O. O. F. Hall
Coleman, on

SAT., FEB. 7th

at 8:00 p.m.

Good Prizes. Lunch Served
Admission 50c

Everybody Welcome

- O-K -

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No. 1,
Per Lb. 74c

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10 lbs. \$1.09

MILK, Carnation
tall tins,
6 tins \$1.00

NABOB
COFFEE
Per Lb. 92c

PEACHES
14 oz., 3 tins 79c

ROBIN HOOD
FLOUR, 20 lb.
Paper Bag \$1.69

CHOIR GIRLS
3 for - 53c

PERFEX BLEACH
Gallon - 79c

ZEE TOILET
TISSUE, 4 rolls 55c

TOMATOES
Town House
28 oz., 3 tins \$1.00

HIENZ KETCHUP
11 oz., 3 for 85c

ROOTI-ROOT
BEER, 10 tins 99c
case of 24 \$2.25

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Fresh, 3 lbs. 79c

VIVA TOWELS
Pak of 2 - 55c

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Alberta Gold Honey
4 lb. Tin - - \$1.29
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SANDWICH SPREAD
Kraft, 16 oz., only 49c

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Contadina, 14 oz., 3 tins 83c

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Pink, 16 oz. Tins 89c

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CHERRIES, Dark, Sweet
14 oz. Tins, 3 for 89c

CAMPBELL'S SOUPS

Tomato or Vegetable

5 Tins for - 77c

CARROTS, 3 lbs. - 45c

POTATOES, Red, 20 lbs. 99c

RED-ROSE TEA BAGS

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Baby Beef Liver, Sliced, lb. 55c

BALOGNA, piece only, lb. 49c

WIENERS, 2 lb. pkg., \$1.25

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Shamrock Bacon, 1 lb. pkg. 99c

LARD, 4 lbs. for - 89c